

denimand The diamonds dinner

Enjoy a fun evening of food, friends and formidable stories of HOPE from former NFL player Mark Hatfield and a DSYTC graduate Dave Smith
Youth Treatment

September 30, 2021 • 6:00-9:30pm

Brookstreet Hotel, Kanata

Tickets \$150/per person

Visit davesmithcentre.org or contact us at 613-594-8333 x1304

Charitable Registration # 889926242RR0001

Supporting Youth Aged 13-21 with Substance Use and Mental Health Issues for over 26 years





Dear Potential Provider of HOPE.

It takes a village to help our youth grow, thrive and succeed in a healthy and safe environment at the Dave Smith Youth Treatment Centre. As our founder Dave Smith has said "it's not a one person job, it takes a whole team to turn lives around."

#### That's where you come in! Yes, you!

You can join our Village of Hope by sponsoring and/or participating our 1st Annual Village of Hope Denim and Diamonds Dinner event on Thursday September 30th 2021 at the Brookstreet Hotel. Gather with us as we enjoy a fun, relaxing evening of food, friends and formidable stories of HOPE. Help us raise awareness and funds to help our youth their families and caregivers struggling with mental health and addiction issues. Be part of the village that provides HOPE and gives our youth a second chance at a healthy life.

#### We thank you for your support.

Renée Paren Dave Cindy of Andrew. Mr Emma
mondant of hour Jeff Uil Soe Moderny Briance James
Kim pourtrees Jason Marie Shaman Just Tristan

Cindy and the DSYTC Team! cindy.m@davesmithcentre.org

613.883.6464

Dave Smith
Youth Treatment
Centre





#### Be a **Heart Changer**

- · Exclusive presenting Sponsor opportunity at event
- 10 tickets to Dave Smith's Village of Hope Denim and Diamonds Dinner
- Approximately sized logo on all materials in print or electronic as "presented by..."
- Company logo on sponsor recognition boards at event
- Company logo on the Dave Smith Youth Treatment Centre website list of sponsors
- Sponsors dedicated webpage on event website promoting your message (content provided by sponsor)
- Company name or logo and hyperlink to sponsor website on event webpage
- Foremost acknowledgement at event
- Invitation to hardhat four of the new Dave Smith Youth Treatment Centre
- Thank you SWAG bags for each table member of the presenting sponsor table only



### Be an Opportunity Changer

- 10 tickets to Dave Smith's Village of Hope Denim and Diamonds Dinner
- Appropriately sized company name or logo in print or online event invitations; press release; online event marketing; social media outreach (deadlines will apply)
- Company logo on sponsor recognition boards at event
- Company logo on the Dave Smith Youth Treatment Centre website list of sponsors
- Formal acknowledgement at event
- Invitation to hard hat tour of the new Dave Smith Youth Treatment Centre
- · Small memento for each guest at "O" level tables only



# Be a Path Changer

- 10 tickets to Dave Smith's Village of Hope Denim and Diamonds Dinner
- Appropriately sized company name (not logo) in print or online event invitations; press release; online event marketing; social media outreach (deadlines will apply)
- Company name (not logo) on sponsor recognition boards at event
- Company name on the Dave Smith Youth Treatment Centre website list of sponsors
- · Formal acknowledgement at event



# Be an **Empowerment Changer**

- 10 tickets to Dave Smith's Village of Hope Denim and Diamonds Dinner
- Appropriately sized company name (not logo) in print or online event invitations; press release; online event marketing; social media outreach (deadlines will apply)
- Company name on sponsor recognition boards at event



# Be a **HOPE Supporter**

 Appropriately sized company name (not logo) in print or online event invitations; press release; online event marketing; social media outreach (deadlines will apply)

**Please note:** Company name or logo sizing and placement will be in accordance with sponsorship level.



#### Yes, we want to sponsor Dave Smith's Village of Hope Denim and Diamonds 2021!

SPONSORSHIP LEVEL	COST	TICKETS	DONATIONS	
☐ Heart Changer	\$15,000			
☐ Opportunity Changer	\$5,000		We cannot attend the event at this	
☐ Path Changer	\$3,000	Additional (#) tickets at \$150 each	time but would like to make a contribution in the amount of:  \$	
☐ Empowerment Changer	\$1,500			
☐ HOPE Supporter	\$500			
SUBTOTAL:				
			TOTAL:	
CONTACT INFORMATION				
Company: Contact Name:				
Street Address:	100 p	7014 704 707		
City/Province: Postal Code:				
Email Address: Telephone #:			ne #:	
PAYMENT INFORMATION				
□ Cheque payable to <b>Dave Sn</b>	nith Youth Treatm	ent Centre		
□ VISA □ Mastercard				
Card #:	P212 275 127	700.00	Expiry Date: /	
Name on card:				
Signature:	2000 200 peri	2004 200 100 20		

Please email this form to Emma Barr at **emma.b@davesmithcentre.org** or call 613.594-8333 ext 1304. Scanned or digitally completed and signed versions are acceptable. If sending by fax, please address it to Emma Barr at 613-594-5623. If paying by cheque, please include this form with your payment and mail to:

Village of Hope Denim and Diamonds Dinner Dave Smith Youth Treatment Centre 112 Willowlea Road, Ottawa, Ontario KOA 1L0

# Sponsorship Agreement



**General.** The sponsor hereby agrees to sponsor the event DAVE SMITH'S VILLAGE OF HOPE DENIM AND DIAMONDS, a copy of which is attached hereto as Exhibit A and is incorporated herein by this reference. The Sponsor agrees to pay the following fees to DAVE SMITH YOUTH TREATMENT CENTRE

Package Sponsorship	\$CDN

In consideration therefore, DAVE SMITH YOUTH TREATMENT CENTRE shall provide Sponsor with the benefits described in the SPONSOR PACKAGE. DAVE SMITH YOUTH TREATMENT CENTRE may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

**Payment.** Payment is due on or before August 15, 2021. Failure to pay fees when due may result in termination of this agreement.

**Limitation of Sponsorship**. Unless otherwise provided, the cash and the Sponsor benefits described in this agreement are related solely to the DAVE SMITH'S Village of Hope Denim and Diamonds Dinner, September 30, 2021. Assuming the Event is continued in 2020 the Sponsor shall have the first right of refusal to continue Sponsor's involvement in the Event on such terms as Sponsor and DAVE SMITH YOUTH TREATMENT CENTRE shall agree.

**License and Usage.** Sponsor hereby grants DAVE SMITH YOUTH TREATMENT CENTRE a limited, non-exclusive license to use Sponsor's trade names, trademarks. service marks and other proprietary information [the "Proprietary Information") owned by the Sponsor. DAVE SMITH YOUTH TREATMENT CENTRE agrees that the Proprietary Information will be used only in connection with the DAVE SMITH'S 1st ANNUAL Village of Hope Denim and Diamons Dinner Event to provide the benefits set forth in the SPONSOR PACKAGE and such other benefits as Sponsor and DAVE SMITH YOUTH TREATMENT CENTRE may agree. DAVE SMITH YOUTH TREATMENT CENTRE'S use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

**Sponsor Understandings.** Sponsor understands as follows: the dollar values set forth in the SPONSOR PACKAGE are estimates based upon general sponsorship information available to DAVE SMITH YOUTH TREATMENT CENTRE; the audience multiplier is based upon estimates of DAVE SMITH YOUTH TREATMENT CENTRE attendance and actual attendance figures may vary materially. No portion of the sponsorship payment are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the SPONSOR PACKAGE.

**Termination.** DAVE SMITH YOUTH TREATMENT CENTRE may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, DAVE SMITH YOUTH TREATMENT CENTRE may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any cash fee received from Sponsor, Sponsor shall not terminate this agreement without the approval of DAVE SMITH YOUTH TREATMENT CENTRE.

Amendments. This agreement may be amended only by a written instrument executed by both parties.

Miscellaneous. This agreement is governed by law and is binding upon all of the parties' successors and assigns.

Dated:	Dated:
Sponsor:	Event:
Ву:	Ву: