

7TH ANNUAL

# DROP THE SHAME

AND GET IN THE GAME

**GOLF TOURNAMENT**

IN SUPPORT OF  
THE DAVE SMITH YOUTH  
TREATMENT CENTRE



in partnership with



**Wesley Clover**  
FOUNDATION

## Thursday July 18<sup>th</sup> 2024

The Marshes Golf Club

**Sponsor or register a team today!**

[hunter@droptheshame.ca](mailto:hunter@droptheshame.ca)

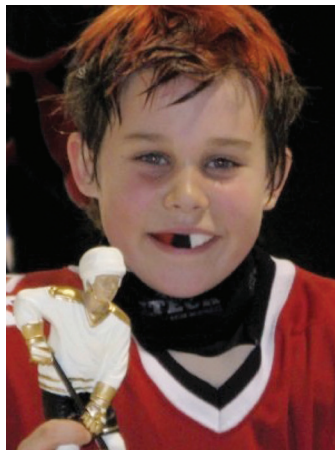
**\$1,000**  
PER FOURSOME

**LAST  
YEAR WAS A  
SELLOUT!  
RESERVE YOUR  
SPOT ASAP!**

# Hunter's Story

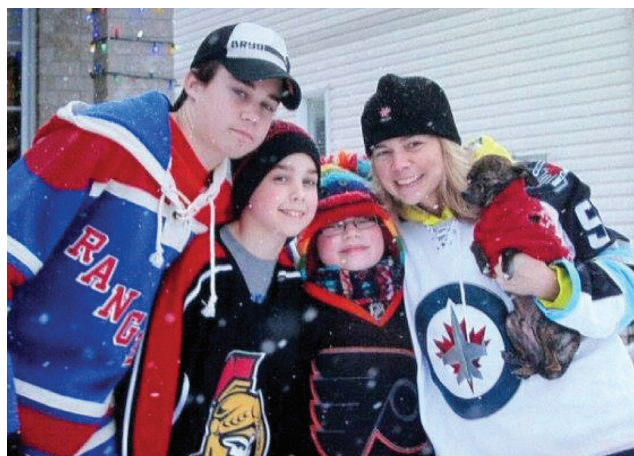


When Hunter was growing up, we used to say he was a 'little old man'. Far older than his years, he was a smart, affectionate, athletic boy - everything came easily to him. He was a great student - winning awards, on the honour roll, and excelled at every sport he played. But hockey, that was his real passion and he played competitive hockey into his teen years.



But one day everything changed. While playing hockey, Hunter suffered a life-changing concussion and that was the moment everything changed. The recovery was long and isolating. He missed months of school and had to spend time in a darkened room. He was unsteady on his feet and his mood changed and he lost his passion - hockey. He would never be able to play contact hockey again.

All the tell-tale signs were starting to appear. New 'friends' started hanging around. He was missing



curfew, his grades were slipping and he started to become a follower, not the leader he once was. When his mother confronted him, he admitted to using marijuana but that was it. Then she found out one morning that he was using cocaine.

When his mom, Cindy, dropped the shame, and talked openly about their situation, she was overwhelmed by all the support they received. Through the difficulty of recovery, withdrawal and relapse, Hunter found the Dave Smith Youth Treatment Centre. When he went into treatment, he got back on

track with his life, finished his high school credits and applied for five universities and accepted to four of them. He always wanted to give back to the place that saved him.

And that was how the **Drop the Shame and Get In the Game Golf Tournament** was born!

Please visit  
**[droptheshame.ca](http://droptheshame.ca)**  
to sponsor or register a team

#DropTheShame



# Sponsorship Packages



**\$10,000**

## **TITLE SPONSOR**

- Prominent display of logo on Main Tournament Banner
- Acknowledgment in the Event Program
- 4 golf passes for The Marshes
- Logo on all Tournament Pin Flags
- Company name and logo & website link to appear on tournament website, print ads & social media
- Company name to be recognized by MC / Opportunity to speak at event
- Company logo present on all tournament corplast sign-age
- Company name in title of event "Drop the Shame and Get in the Game Presented by COMPANY NAME"

**\$6,000**

## **DINNER & AUCTION SPONSOR (Live and Online)**

- Logo on Main Tournament Banner
- Acknowledgment in the Event Program
- Tournament Registration for 1 foursome
- Company name and logo to appear on tournament website, print ads & social media
- Company name to be recognized by MC
- Auction brought to you by said Sponsor at event and/or on our Online auction portal. (Online will include full logo and wall paper entry into the auction site)

**\$4,000**

## **LUNCH SPONSOR**

- Logo on Main Tournament Banner
- Acknowledgment in the Event Program
- Logo on Lunch Table Cards and or stickers
- Tournament Registration for 1 foursome
- Company name and logo to appear on one or more tournament website, print ads & social media
- Company name to be recognized by MC
- Logo on sign at lunch station

**\$3,500**

## **GOLF CART SPONSOR**

- Acknowledgment in the Event Program
- Logo on all golf carts
- Logo on Main Tournament Banner
- Tournament Registration for 1 foursome
- Company name and logo to appear on one or more tournament website, print ads & social media

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# Sponsorship Packages



**\$2,000**

## PLATINUM SPONSOR

- Acknowledgement in the Event Program
- Logo on Main Tournament Banner
- Tournament Registration for 1 foursome
- Company name and logo to appear on one or more tournament website, print ads & social media

**\$500**

## HOLE FLAG & TEE BOX SPONSOR

1 OF 16

### COMBO BUY!

- Logo on one Tee flag & one tee sign exclusive to your brand Same TEE
- Mention in event program

**\$1,500 EACH**

## TAILORED CONTEST SPONSORSHIPS\*

**LONGEST DRIVE / CLOSEST TO PIN**  
*Happy to customize a hole to your business!*

- Acknowledgement in the Event Program
- Prize awarded to winner on behalf of company
- Logo and exposure at designated hole
- Company name and logo to appear on one or more tournament website, print ads & social media

*\*Subject to availability first come first serve. Set up at booth.*



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# About the Dave Smith Youth Treatment Centre



Since 1993, the Dave Smith Youth Treatment Centre has helped thousands of young people aged 13-21 to overcome addiction and mental health issues. As Eastern Ontario's only live-in treatment facility, we work closely with these vulnerable clients and their families, helping young people develop the confidence, resilience and life skills to recover and to be contributing members of the community. Along with the life-changing benefits at a human level, this work results in enormous financial savings and a lasting ripple effect across society.

For more information, please visit  
[davesmithcentre.org](http://davesmithcentre.org)

Charitable Registration Number:  
88992 6242 RR0001

For more information on the tournament contact:

**Hunter Knight**  
Tournament Founder  
Drop The Shame Golf Tournament  
[Hunter@droptheshame.ca](mailto:Hunter@droptheshame.ca)

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